



Whidbey Island Triathlon

Saturday, August 1, 2015



Support Parks & Recreation

Be a part of a beloved local event and get your business name out to visitors to our community. Approximately 300 athletes, 100 volunteers and hundreds of supporters turn out for this favorite local event. This event contributes to the health of our community and supports South Whidbey Parks & Recreation programs.

Benefits of Sponsorship

- Help support the quality recreation programs of South Whidbey.
- Affiliation with a long-standing, high-profile event promoting fitness and a healthy lifestyle
- Increase awareness, with your business displayed on banners, participant gifts & promotional materials
- Increase goodwill as your company is “giving back” to the community
- Bring your company's services or products to the attention of 300+ athletes, 100+ volunteers and hundreds of spectators.
- Linkage with your company's website increases your site's traffic and link popularity
- Opportunity to hand out product samples/company information to the participants

Event Details

The race begins with a .5 mile swim in Goss Lake on beautiful Whidbey Island, followed by a 19.5 mile bike ride and a 3.8 mile run on trails at Community Park and county roads. The course is gorgeous with views of Saratoga Passage, the North Cascades, and our beautiful parks and forests.

- Sponsorship Opportunities on Reverse -

Sponsorship Packages

Friend of the Triathlon (usually raffle prize or product) _____ **\$50**

- Company name in participant letter
- Mention in the “Fun Things to See or Do While You’re On Whidbey” letter (please provide a 50-word description of your business).
- Opportunity to distribute product or sampling opportunities in the participant packages.
- Company thanked in SWPRD’s email newsletter and social media.

Bronze Sponsor _____ **\$150**

Everything above, plus:

- Name on brochure & poster
- Name/logo/link on triathlon website
- Company name & logo in participant letter (300-325)
- Branding/Sampling opportunities in the participants package
- Company thanked in SWPRD’s email newsletter

Silver Sponsor _____ **\$250**

Everything above, plus:

- Name on athlete & volunteer shirts (approximately 425 shirts total)
- Special recognition at awards ceremony
- Promotional material distributed at race start/finish tables or race packets (you provide)

Gold Sponsor _____ **\$500**

Everything above, plus:

- Large logo on athlete & volunteer shirts (approximately 425 shirts total)
- Logo, top (not exclusive) billing on all materials; brochure, website
- Logo and link to your website on triathlon’s website.
- Opportunity to put an approximately 10’ X 10’ booth at race finish line.

Platinum “Title” Sponsor _____ **\$3500**

Everything above, excluding all other sponsors, plus

- Event Name Sponsor (ie. Hammergel Whidbey Island Triathlon)
- Name/logo on front of shirt instead of back, if desired.

Product sponsorships are typically a significant raffle prize, or product for 300 athletes and/or 100 volunteers .



Whidbey Island Triathlon Sponsor Commitment Form

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Indicate your sponsorship level:

_____ Friend (\$50)

_____ Bronze (\$150)

_____ Silver (\$250)

_____ Gold (\$500)

_____ Platinum (\$3000)

If you are donating goods or services, please give details here:

Check here if you require a receipt.

Email logos & website links to: programs@whidbey.com.

Mail or fax completed sponsor form as soon as possible in order to take full advantage of all our opportunities to promote your business. Forms & payment must be submitted by July 5th to be included on the t-shirt.

Send check payable to *South Whidbey Parks & Recreation District*. Or pay by MasterCard or Visa.

Card # _____ CVV# _____ Expiration Date _____ Total \$ _____

Name on card _____ Signature _____

South Whidbey Parks & Recreation District

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