

CHILDREN'S DAY

September 14, 2019

10:00 a.m. – 2:00 p.m.

→ At South Whidbey **Community Center** ←
723 Camano Avenue, Langley

JOIN THE FUN!!

Children's Day is a festival of fun for all ages to unite and celebrate children as our most cherished and important gift. Whidbey organizations, businesses & community members join together to provide a variety of booths, activities and games for this wonderful event. Well over 1,000 children and parents attend Children's Day. This year we look forward to even more. **We would greatly appreciate your involvement in Children's Day** and would like to invite you to participate and get the word out about your organization.

Please note: New location! We've decided to move the event to a location that can support the event rain or shine! The South Whidbey Community Center will kindly be hosting us at their facility!

To participate, please complete the following form and submit it to:

Whidbey Island Nourishes, c/o Melinda Gardiner (360) 221-7787

By mail: PO Box 1642, Langley WA 98260

By scan/email: to winourishes@whidbey.com

Participation Agreement Deadline: August 19

We hope to offer a variety of engaging activities for children again this year. Interactive games & activities, as well as a range for different age groups, is important. Please let us know if you need ideas or are open to filling in needed activities. We have found that booths where children make or create something, engage in a physical activity, or participate in a group activity are the most popular. We are always excited to see what activities are created from year to year.

In a survey of participating organizations, 100% of the respondents felt that participating in Children's Day was a worthwhile use of their organization's time and resources

For additional information about Children's Day, please contact Carrie Monforte at South Whidbey Parks & Recreation District: programs@whidbey.com (360)221-6788.

**Thank you for your support.
Please return participation agreement on reverse.**

Please keep a copy for your records.

Children's Day Facts & Info*



100%

TIME WELL SPENT

Of participating organizations surveyed, 100% said that being at Children's Day was a worthwhile use of their organization's time and resources.



CHILDREN'S DAY BY THE NUMBERS...

1200-1500
Estimated attendance
1000
Free lunches eaten
50
Number of organizations providing fun activities for children.
\$0.00
Cost for any/all activities at event

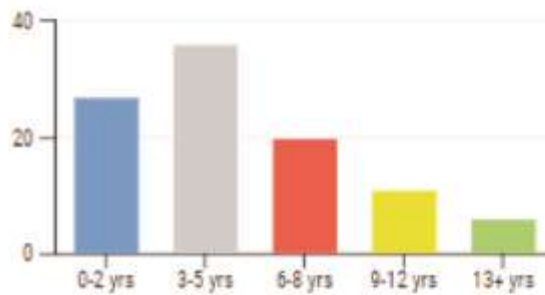


Geographical Participants

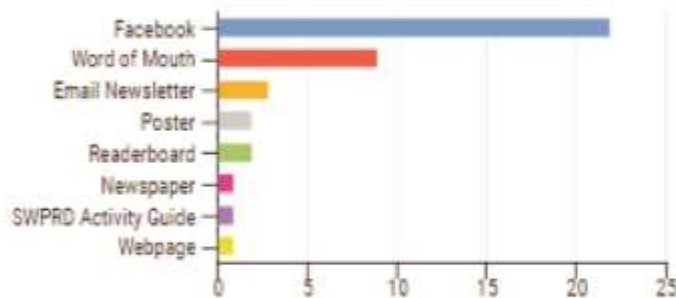
*Data based on survey responses from the 2017 event.



HIGHLIGHTS FOR FESTIVAL GUESTS



AGE OF PARTICIPATING CHILDREN



OUTREACH

Facebook and Word of Mouth were the main ways people heard about the event, primarily due to the efforts of participating organizations and past attendees.

Source: all information has been made up for template purposes

CHILDREN'S DAY

Participation Agreement

Agreement Deadline: August 19

Thank you for choosing to participate in Children's Day! In order to make things go as smoothly as possible, the following agreement is entered into between all groups who are maintaining a booth and/or overseeing an activity. Please read & initial each item:

- ___ The event will take place at the S. Whidbey **Community Center** at 723 Camano Avenue, Langley.
- ___ Each group that participates must provide a fun, engaging activity for kids.
- ___ The activity must be open and supervised from 10AM-2PM.
- ___ Set up can begin as early as 8AM, must be ready by 9:45AM, and cannot be taken down until the event ends at 2PM.
- ___ Vehicles can be driven along the paved/gravel walkways for unloading but must be parked in designated parking areas.
- ___ Please be considerate of other participants and clear your vehicle out quickly after unloading.
- ___ Booth space will be assigned in approximately 14 x 10 feet intervals. If you need more space for your site/activity, please specify how much area you require.
- ___ Because this is a FREE event for children & families, **no sales or of any kind are allowed**. You may provide information and flyers about your program, but you may not take registration, solicit donations, exchange money, or take pre-sales.
- ___ Tables, chairs, canopies, etc. are not provided. Bring all equipment & supplies needed.
- ___ **All canopies & tents will be sufficiently and safely anchored at each ground contact point with no less than 25 lbs.**
- ___ There is no access to electricity.
- ___ Booths will be kept festive but tidy, like putting a tablecloth on your table to hide boxes, etc.
- ___ Booth Cost: **FREE. We want you to use your resources for providing a great activity for kids.**



DON'T FORGET
Participants must provide a fun and engaging activity for kids at their booth.

REMEMBER
We're keeping it free!
No sales. 😊

I agree to indemnify and hold harmless South Whidbey Parks & Recreation District and the South Whidbey School District, the Readiness to Learn Foundation, the South Whidbey Community Center and all sponsors, from any and all claims, injuries, and damages whatsoever occurring to my booth, products and person(s) as a result of my participation with Children's Day. I have read and accept the event rules and guidelines provided and agree to accept full responsibility for the quality of any and all goods and services provided at the event.

I have read and agree to the terms stated above as a participant in Children's Day.

Signature

Date

EMAIL IS OUR MAIN METHOD OF COMMUNICATION.

Please add programs@whidbey.com and winourishes@whidbey.com to your white list and check email regularly the week of the event.

- Organization _____
- Contact person _____
- Email(s) _____
- Phone(s) _____
- Website (optional) _____
- Number of people you expect to staff your booth/activity _____
- >> Fun, engaging activity planned (Required) _____
- Please provide a brief (50-words) description of your organization and what you do, including contact info. You may email this separately. We will be creating a "Passport" of all participating organizations.

Please keep a copy for your records.