

Staff Report September 15, 2021

Program Report

LAST MONTH	ATTENDANCE #	COMMENTS
Tu/Th/Fri Drop-In Outdoor Pickleball		14 new players – 160 total Additional day added (Fridays)
Sept 11 Pickleball Doubles Ladder	6	
Sept 18 Yoga in the Park	0	Canceled - Weather
Sept 19 Zumba in the Park	0	Canceled - Weather
Sept 21 Little Dribblers	10	Full
Sept 21 Intro to Pickleball	10	
Sept 26 Reactive Dog Clinic	10	Full
Oct 4 Teen Ultimate Frisbee	13	
Oct 5 Nordic Fitness Walking	0	Canceled
Oct 6 Magic Club	5	

Coming Up

Sep 10 Outdoor Pickleball (ongoing)	Dec 1 Youth Basketball Registration Open (pending gym access)
Oct 15 Winter Program Proposals Due	Dec 3 Wreath-Making Workshop
Nov 19 Botanical Jewelry	Jan 1 Polar Bear Dive
Nov Youth Wrestling	

News:

Winter Sports – Upcoming meeting scheduled with Superintendent Moccia to discuss gym access. SW Community Center stated that, per the school district, they'd been told no outside entities can use gym facilities until at least the beginning of next year and that district-related alternative programs currently use gyms for P.E. Triathlon – Moved the date of next year's event to August 27th. This was one of the two Saturday's (the other was July 2nd) that Budu Racing was available as our timing provider. Other factors that played into the decision were pricing and continuity. Budu is almost half the cost as other timing providers and with a new SWPRD employee overseeing the event, Budu's experience would help event coordination.

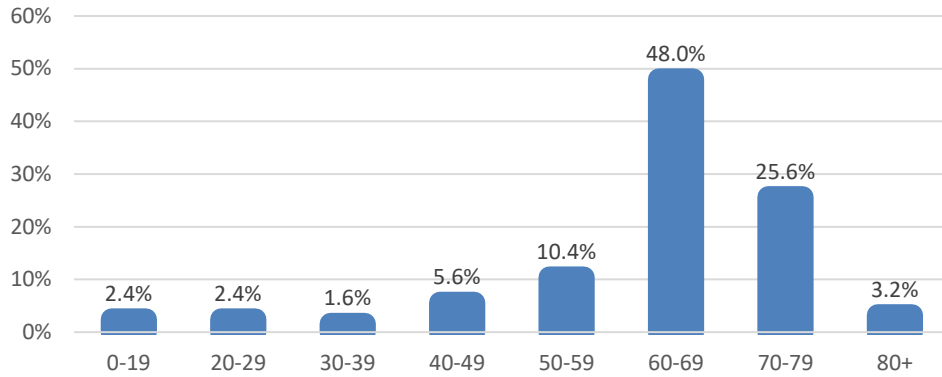
Social Media – New Instagram account created and linked with Facebook account. Integrated all Facebook groups & Instagram account into Facebook Business Suite. Allows for centralized all-in-one planner to schedule/post to all social media platforms.

Analytics – Connected website to Google Analytics. This will give data to better understand who visits the website and why they are visiting. Also gives us data on what people are searching in Google, impressions/pageviews, along with search position. All of this will help with improving SEO (Search Engine Optimization).

Photos/Graphs:

Pickleball Participants by Age*

*Based on data from 125 of 160 players
June 1 - Oct 14, 2021



Little Dribblers Basketball - Game of Sharks & Minnows to practice dribbling while moving.



Facilities and Grounds

- Fall is in full swing and we are switching gears to more trail cleanup and landscape work as time permits.
- We will be flagging the proposed trail extensions at Trustland trails and Maxwelton trails in the next couple of weeks.
- I am working on getting a quote for an additional load of infield material. It is called diamond dust. It is a pumice material and it looks like the high school will be ordering multiple loads for the softball field and baseball field. I have met with the contractor doing the installation work. He maintains Funco field for the aqua socks and is familiar with the problems we are all having in getting a good infield material. This has been the material he has switched to exclusively in all installation work he has been doing for different school districts and park district's throughout the West Coast. I spoke with the manufacturer in Idaho and was assured there will be no shortage of this material down the road unlike production problems I have encountered in recent years both in availability and consistent product.

Director's Items

Finishing up on the Compensation and benefits study, should have a final report in time for the board meeting working through a draft of the document with our Consultant, Ross Ardrey. Wrapping up work on the budget,

worked with Matt to implement some restructuring of the document to make things more easily accounted for and more understandable. Have the Survey of the easement scheduled with TMI. Received and reviewed the final Septic System Design from Davido. Will be reaching out too the county on that soon. Still waiting on the SWSMP coming back from the State. Had a couple of meetings with the Consultants, Matt, and the folks from the Foundation. Also, moving forward on some outreach to Rotary Clubs on the Amphitheater Project, as well as giving them an update of where we are on other things. More on a lot of this in the regular agenda.

Upcoming Events

- 10-20 SWPRD Budget Workshop-6pm
- 10-20 SWPRD Regular Board Meeting-Follow Budget Workshop
- 11-17 SWPRD Budget Hearing-6pm
- 11-17 SWPRD Regular Meeting-Follows Budget Hearing