

Staff Report March 16th, 2022

Program Report

Through March 10th, 2022

| LAST MONTH | | ATTENDANCE # | COMMENTS |
|------------|-------------------------|--------------|---|
| M/W/F | Indoor Pickleball | 163 | 11 sessions – Feb 11-Mar 10 |
| Sat | Futsal | 58 | 3 sessions – Feb 12, Feb 26, Mar 7 |
| M-Th | Youth Basketball Skills | 47 | 2-hr Skill Sessions-MWTh Open Gyms-Tue |
| Feb 20 | K9 Nosework | 19 | Sundays – 4 separate time slots |
| Feb 22 | K9 Nosework | 17 | Tuesdays – 4 separate time slots |
| Feb 25 | Botanical Jewelry | 4 | |
| Feb 26 | Canine Life Skills | 5 | |
| Feb 26 | Puppy Foundation | 4 | |
| Feb 27 | Reactive Dog Clinic | 10 | |

Coming Up

M/W/F Indoor Drop-In Pickleball
Sat Futsal
Mar 14 Intro to Pickleball
Mar 28 Intro to Pickleball – 2nd session added
April 9 Puppy Foundation
April 9 Canine Life Skills
April 14 Summer Activity Guide Released
May 2 Outdoor Drop-In Pickleball

News: Finalizing classes and schedules for the Summer Activity Guide. Deadline for submissions is March 15th.

Currently reviewing applications for Concert in the Park. We'll be offering four concerts this year on June 22, July 6, August 3, and August 17.

Masks no longer required at the South Whidbey Community Center for activities (basketball, futsal, pickleball).

Upgraded internet speed at the administrative office so that cloud updates & video calls won't interfere with our VOIP (Voice Over Internet Protocol) phones.

Stats:

Created separate Google Business accounts for SWPRD Office, Community Park, and Sports Complex. In process of verifying Trustland Trails with Google.

Google Business Insights – Feb 7-Mar6

Number of times customers have requested directions from Google Business listing

- Office 6
- Community Park 250
- Sports Complex 31

Number of times customers have taken action on business listing on Google Search or Maps (visit website or call)

- Office 154
- Community Park 284
- Sports Complex 66

Number of times business listing appeared in searches or addresses on Google Search or Maps

- Office 1086
- Community Park 41053
- Sports Complex 3293

Facilities and Grounds

- This month as we have got a reprieve in the weather and everything is beginning to dry out we have been able to focus on fertilization lime applications and mowing.
- We've continued working on getting the baseball fields in shape for the upcoming seasons.
- We have focused on the last remaining dead tree removal and pruning throughout the park and are switching gears getting ready for aerification on all of the sports fields as we can safely do so.

Director's Items

With my vacation and my positive COVID test this past month, not much to report. All items addressed in the regular agenda.

Upcoming Events

| | | |
|------|-------------------------------------|-----|
| 3-16 | SWPRD Regular Monthly Board Meeting | 6pm |
| 4-20 | SWPRD Regular Monthly Board Meeting | 6pm |